



## Predictable Results in Unpredictable Times: 4 Essentials for Great Performance in Good Times and Bad

By Dr Stephen R Covey, Bob Whitman

Brilliance Corporation, United States, 2012. CD-Audio. Book Condition: New. Unabridged. 140 x 127 mm. Language: English . Brand New. No one has ever faced times like these. Great corporations totter. Jobs disappear by the millions. Vast new economies seem to grow up overnight. This practical audiobook is about getting predictable results in good times and bad by applying four key principles. 1. EXCELLENT EXECUTION Winning companies have simple goals with clear targets and strong follow-through. All team members know what to do about the goals and they execute precisely. 2. HIGH TRUST LEVELS WITH ALL STAKEHOLDERS Low trust slows you down and raises your costs especially in times of turmoil. But when trust levels rise, everything speeds up and costs go down. 3. ACHIEVING MORE WITH LESS In tough times, everyone tries to do more with less, but the real question is more of what? Winning companies focus on giving more value not just cutting back. 4. TRANSFORMING FEAR INTO ENGAGEMENT Unpredictable times create fear, stress, and worry fatal distractions when you need total focus. Winning organizations entrust people with a mission they can believe in, channeling their anxiety into results.



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